



Seed SCOOP

FALL
2012

Pedigreed Seed Crops in 2012

Although challenged with dry conditions in the Eastern part of Canada over the summer of 2012, inspected acreage across Canada appears to be up.

CSGA is still receiving soybean crop inspection reports, but early reports indicate inspected acreage at approximately 1.2 million acres (2011 inspected acreage was 1.1 million acres). The acreage increase appears to be a result of increased seed production of barley, soybeans and wheat.

Are you Included in the Pedigreed Seed Locator Listings?

Paying up your CSGA account is important. Not only does it release your outstanding crop certificates but it also provides your farm with an added marketing boost. Only the fields that have been fully paid are displayed in provincial seed guides and in CSGA's national online Pedigreed Seed Locator at www.seedlocator.net. If you want buyers of Certified seed to find you and your farm, it is in your best interest to double-check your CSGA account and tie up any loose ends.

Members can access their account through CSGA's Members website at www.seedgrowers.ca/CSGAMembers. Payments can be completed online with most banks and credit unions by adding CSGA as a payee and using your CSGA grower number as your account number.

CSGA's Website is Getting a New Look

CSGA's website is getting a new look to address the changing needs of our membership and to provide information on the benefits of certified seed to buyers. When it launches in 2013, the site will be mobile allowing for improved navigation and readability on mobile devices. Stay tuned for the new look in 2013.

Is there something you'd like to see on CSGA's new website? Provide your comments to Caroline, our Member Services Coordinator, at lafontaine@seedgrowers.ca.

Caroline's Back

Caroline Lafontaine is back in her role as Member Services Coordinator in our Ottawa office after a year on maternity leave. Caroline can be reached at (613) 236-0497 ext. 225 or via email at lafontaine@seedgrowers.ca.

The Pedigreed Seed Locator is Now Mobile

CSGA's national online Pedigreed Seed Locator is now mobile so you can find Canadian Certified seed while on the go. Visit the site at www.seedlocator.net.



On the Web

Smart from the Start Video

The International Seed Federation has produced an excellent video, *Smart from the Start*, to describe the extensive work and resources that Plant Breeders put into developing a new variety. The video is available on YouTube www.youtube.com/watch?v=OG15c8gPqYs.

We Have a Plan Video

The video, *We Have a Plan*, released by the Canadian Seed Trade Association, illustrates how Canada must plan ahead and lead the challenge to produce as much food as has been consumed since the beginning of humanity by 2050. Watch the video on YouTube www.youtube.com/watch?v=BcYb1gEx4DY.

Peter Johnson's Rant on Why to Buy Certified Seed

Peter Johnson with OMAFRA (the Ontario Ministry of Agriculture, Food and Rural Affairs) gave a wonderful rant to RealAgriculture.com on the reasons why farmers need to buy Certified seed. We thought it was so good and candid that we wanted to share. See it on YouTube at www.youtube.com/watch?v=G4GyX1tlyjo.

New Website for Western Canadian Grain Farmers and Buyers

The Alberta Barley Commission recently launched a new website to help Western Canadian grain farmers and buyers better understand the new collection system for the wheat and barley check-off. The website, www.wheatbarleycheckoff.com, provides information about the check-off, remittance process, reporting procedures and frequently asked questions. The website is intended as another tool to assist farmers and grain buyers in understanding the program.

New Services Offered by SRC's GenServe Laboratories

The Saskatchewan Research Council (SRC) GenServe recently expanded its overall crop evaluation portfolio to include grain grading and testing for quality. These services will complement the genetic identification tests that GenServe has recently launched and will further assist Canadian crop producers to ascertain accurate and precise quality information in wheat, durum, barley and additional specialty crops in the future as well.

Seed Scoop is published by the Canadian Seed Growers' Association in the interest of Canadian pedigreed seed production. Material may be reprinted, however, credit to *Seed Scoop* is appreciated. To join our distribution list, please email communications@seedgrowers.ca.

Questions or Comments? Contact Us.

CSGA staff is here to help and guide you. Don't hesitate to contact us. Remember the CSGA national office operates in the Eastern Standard Time (EST) zone.

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Visit www.seedgrowers.ca/contactus/staff.asp for complete contact information for our staff members.