



## NSO Board of Directors

### Candidate Profile: Jonathan Nyborg

**Proposed Seat:** Atlantic

**Region:** Atlantic

**Value Chain:** Grower

### Biography

Born in 1969, Jonathan was the last of three children. After graduating High School, and being accepted to a prominent Chef School, Jonathan made the decision to go directly into the work force and began working with his father and uncle on the family farm.

In 1991 he married Denise and they had three children, Wesley (25), Lauren (24) and Caleb (19). His two sons currently work with him on the farm. He continued working with his father, Ivan, until his passing in early 2016. He then started his own business, Nyborg Farms Ltd., and continues to work the farm with his two sons. Nyborg Farms Ltd. produces both commercial cereal grains and pedigreed seed. Having his Select Grower status, ensures that Nyborg Farms Ltd. continues to produce high generation seed.

Over the years Jonathan has had the opportunity to be part of many organizations. In 1990 he joined the Drummond Fire Department, helping to protect the surrounding community and its residents. He has held various positions with DFD including serving as a Captain, becoming someone other firefighters look to for experience and guidance.

In 2001 Jonathan was elected to the Maritime Branch of the Canadian Seed Growers Association, and immediately held the position of President. He held this position for 10 consecutive years until 2011.

In 2004 Jonathan was elected to the District 14 Education Council, representing sub-district 3. Working directly with other councilors and the District Superintendent. Part of his responsibilities was the oversight of a \$63 million dollar budget. Successful through two elections, Jonathan was a councilor for eight years.

In 2012 he was nominated and subsequently elected to the National Board of the Canadian Seed Growers Association. In 2014 Jonathan joined the Executive of CSGA as 2<sup>nd</sup> Vice-President. He currently holds the position of President. Being a grower and representing growers from across the country has been his passion. That passion stems from no place strange, as his father served on the National Board as well and was a Robertson Associate recipient.



In his spare time Jonathan enjoys hunting and fishing. Most of all he enjoys time with Family. With a grandson and granddaughter there are never dull moments.

## Relevant Experience

### **2017-Present Nyborg Farms Ltd.**

- President, Sole shareholder of Nyborg Farms Ltd. a 3<sup>rd</sup> generation farm in North-Western New Brunswick.
- Growing Cereal grains for the commercial and pedigreed seed markets
- Operator and Grader of a Registered Seed Establishment
- Marketing throughout the Maritimes, Quebec, Ontario and Maine (USA)

### **1988-2018 Nyborg Farms**

- General and Plant Manager of Ivan L. Nyborg o/a Nyborg Farms
- Full oversight of crop production, conditioning, packaging, sales & shipping

### **2012 – Present Canadian Seed Growers Association**

- National Director with Canadian Seed Growers Association
- 2014-2016 2nd Vice-President
- 2016-2018 1st Vice-President
- 2018-Present President
- Part of decision making around Alternative Service Delivery. Decision from CFIA to no longer provide field crop inspection for Seed Growers. Move to 3rd Party independent inspection.
- Oversight of operations of the organization.
- Part of Executive Director search and sub-sequential hiring.
- Some experience in lobbying on Parliament Hill
- Experience in lobbying and communicating with Provincial Ministers of Agriculture

### **2004 – 2012 District 14 Education Council**

- District Education Councilor for School District 14, New Brunswick.
- Oversight of \$63 million budget
- Hiring of new Superintendent



- Working directly with the Superintendent on all matters of Education delivery

#### **2001 – 2011 Maritime Branch of Canadian Seed Growers Association**

- Director for the Maritime Branch of Canadian Seed Growers Association
- President of MBCSGA from 01-11
- Dealing with all matters of the Branch including Finance, Standing Committees, organization of the AGM's, etc.

#### **Selection Matrix**

Industry Knowledge/Experience	Jonathan Nyborg
Industry experience	✓
Knowledge of public policy area	✓
Understanding of legislative processes	✓
Growing experience	✓

Technical skills/expertise	Jonathan Nyborg
Bilingualism	✓
Accounting and finance	✓
Law	
International trade	✓
Marketing and member communications	✓



Human resource management	
C-level/senior management experience	✓
Strategy development and implementation	✓
Federal agriculture policy	✓

Governance Competencies	Jonathan Nyborg
Director of a not-for-profit	✓
Financial literacy	✓
Executive performance management – management of the ED	✓
Governance-related risk management experience	✓
Compliance focus	✓
Reputation	✓