

CSGA AGM · WHITEHORSE · JULY 5

The Future of Plant Breeding in Canada

A working session to shape the principles that guide CSGA's future direction

WHY THIS MATTERS TO YOU

The principles set here go straight into the **submissions, consultations, and budget asks** that shape your funding, your varieties, your bottom line.

01

The system is shifting

Public and private roles are changing.
The path forward is being decided now.

02

Real money, real decisions

Submissions, consultations, and budgets
are being written this year.

03

Your chance to set terms

What's decided helps establish CSGA's
direction moving forward.

WHAT WE'RE DOING TODAY

This is a working session. **Not a panel to watch.**

By lunch, you've shaped the direction.

- 01** 3 to 5 guiding principles, in your own words
- 02** A short vision for plant breeding in Canada
- 03** **Clear direction for the CSGA Board to help finalize their position**

HOW THE MORNING FLOWS

Three movements

1

FIRST

Vision Casting

Speakers lay out where plant breeding is headed — and how we get there. No debate yet. Just the visions.

2

THEN

Pressure Testing

We put the hard questions to those visions. Who pays? How do we keep the whole rotation in view?

3

THE REST IS YOURS

Member Direction

Think on your own, talk with a neighbour, then work it as a table — and leave with principles you own.

A STARTING POINT — NOT A FINISHED LIST

Five principles

01 No Crop Left Behind

Minor and specialty crops keep access to breeding — not just the big-acre commodities.

02 Sustainable Funding

Steady, predictable funding across public, producer, and private. No single point of failure.

03 Farmer-Led Governance

Farmers hold real decision-making power, not just a consultative or fee-paying role.

04 Public & Private Collaboration

Defined, complementary roles. No gaps, no stepping on toes.

05 Innovation & Competitiveness

Keep pace with competitor nations so Canadian growers aren't left behind.

THE HARD PART

Some of these collide.

No Crop Left Behind

Keep breeding the smaller crops in the rotation — the ones the market won't pay for.

Sustainable Funding

Fund what's viable and predictable — without leaning on any single source.

When the money is tight, which one gives? *That's yours to decide.*

YOUR PART: THE TABLE WORK

Three steps

Your input helps shape the direction CSGA takes forward.

1

On your own

Jot your own thoughts first. Your gut, what gets in the way, whether it's of value to you.

2

With your neighbour

Turn to the person beside you. Where did you line up, where did you differ?

3

As a table

Work one principle in depth — what has to happen, who owns it, the first step. A scribe captures, a reporter shares.

From conversation, to direction, to action.

WHERE THIS GOES NEXT

Today, you help shape the direction. The Board finalizes the position, then carries it into government submissions, meetings with stakeholders, future consultations, and budget asks. Your work today is extremely important.

Let's get started.