



Seeds
Canada

Semences
Canada

Seeds Canada Update

Dan Wright

July 4, 2026

Our Board



President
Brent Collins
BASF Canada



Vice-President
Jeff Loessin
Corteva Agriscience



Curt Baldwin
CANTERRA SEEDS



Sarah Foster
20/20 Seed Labs



Michelle Wall
Syngenta

2026 Additions

- Greg Andrews, Alberta Seed Processors
- Blake Ashton, Maizex
- Sébastien Gagnon,, SEMTECH Semences et Grains
- Tom Greaves, Pitura Seeds
- Lorelee Orr, Corteva (Vylor)

Retiring

- Jeff Loessin (Corteva)
- Chantal Lecavalier, Sollio/Maizex
- Jeff Reid (SeCan)
- Nick Sekulic (Prestville Farms)
- Monica Klaas, Alberta Seed Processors Assoc.

Board Members



Andrew Chisholm
Bayer CropScience



Bryan Gerard
JoMar Seeds



Chantal Lecavalier
Sollio/Maizex



Chris Churko
FP Genetics



Ellen Sparry
C&M Seeds



Jeff Reid
SeCan



Jocelyn Tousignant
Synagri



Mark Metcalfe
Nexeed

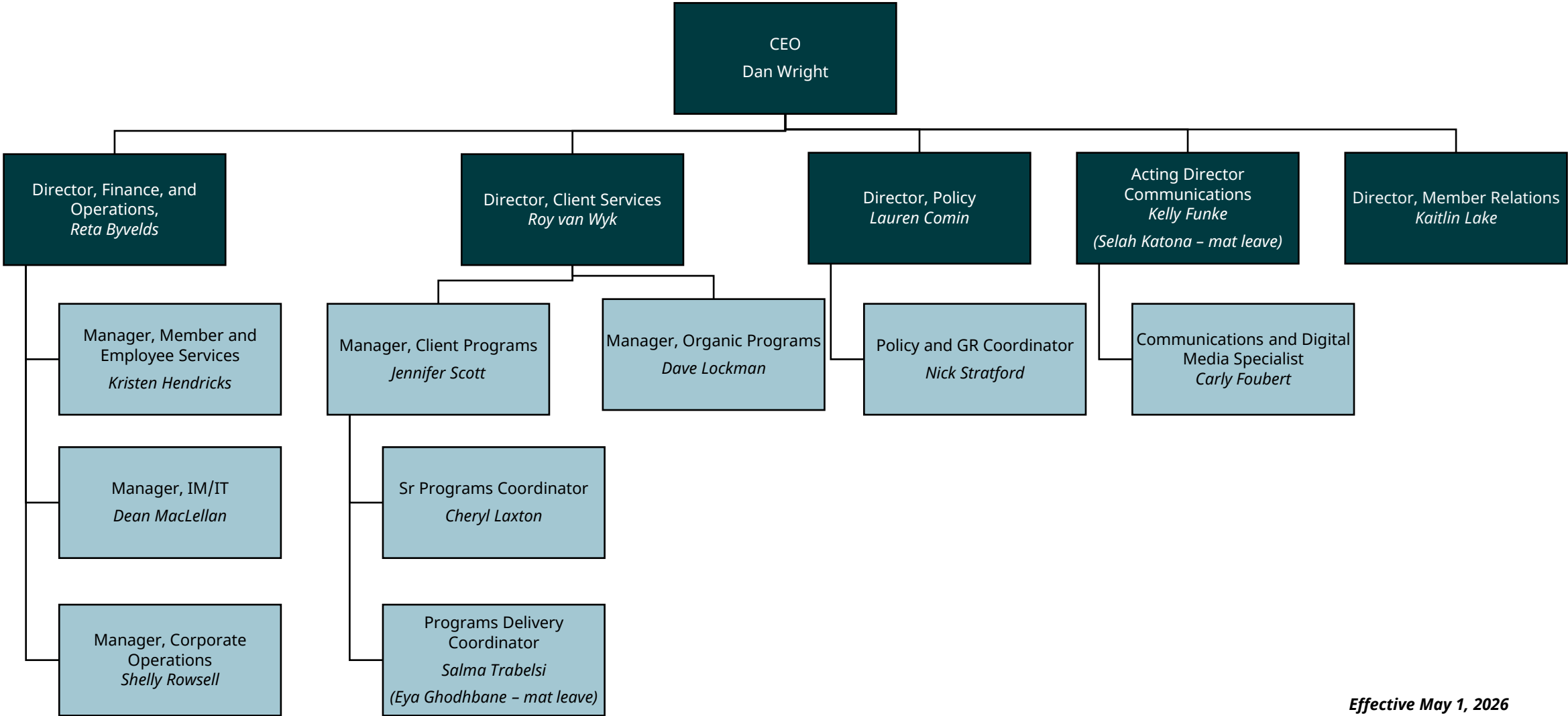


Monica Klaas
Alberta Seed
Processors Assoc.



Nick Sekulic
Prestville Faarms

Our Team



Policy Objectives



- Influence changes in legislation and regulations
- Increase awareness of Seeds Canada, our mandate, and our issues
- Establish Seeds Canada as the go-to, trustworthy, and reliable source of seeds-related information
- Empower our members to be advocates of the industry



Regulation



Sustainability



New Breeding
Innovation



Intellectual
Property

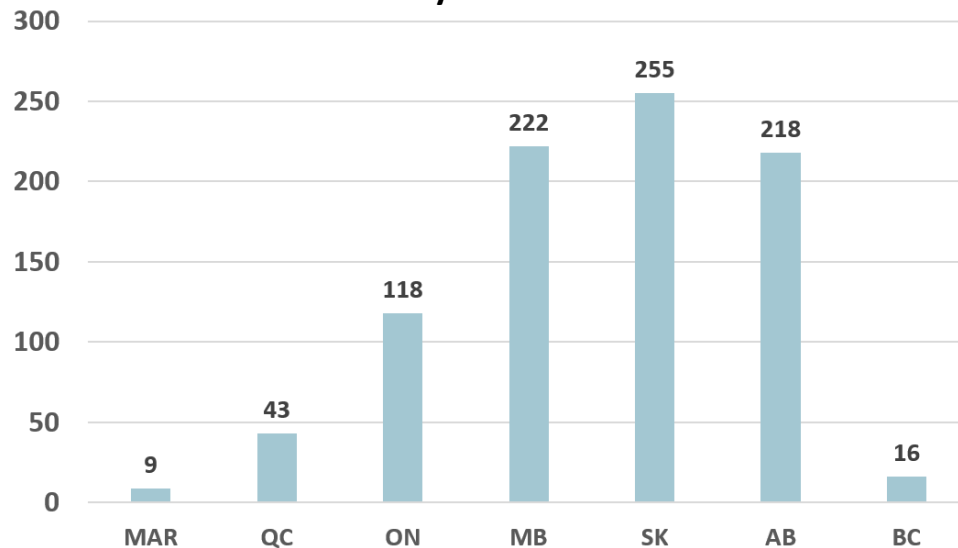


Trade and
Phytosanitary

Client Services



**Registered Seed Establishments
by Province -2025**



- **Seed Program Technical Training**
 - New Grader Training – December 10-12, 2025, in London, ON
 - Seed Importer Certification Accessor training – February 18-20, 2026, in Cambridge, ON
 - Long-term Plans – AI Operator Training, online, self-serve training
 - Monitoring wait list to determine timing of next session
- **New Audit Management Software**
- **New Seed Program Auditors – Western Canada**

Guarding Seed Innovation



Intellectual Property.

Seed is the foundation.
Respecting IP drives innovation and
ensures a level playing field.
We all have a part to play.
Report suspicious activity.



Thank you



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